



# PRODUCT COMPARISON

We would like to introduce URESTONE – a series of large 4' x 8' faux stone textured panels that perfectly interlock allowing for quick installation. URESTONE has outstanding weatherability, a realistic appearance and has a tough and durable surface. Below we have provided some comparison of the URESTONE to Real Stone and some other faux stone products.

FEATURES	URESTONE PANELS	COMPETITIVE FAUX PANELS	CULTURED OR NATURAL STONE	OUR ADVANTAGE
Size	4 ft. x 8 ft.	2 ft. x 4 ft.	all individual stones vary in size.	Larger panels means faster installation and fewer seams.
Texture Depth	1-2"	3/4"-1"	1-2"	Deeper detail for extra durability and insulation
Material Type	"Dual Composite" solid urethane layer with 8 lb. density foam	12 lb. density foam	Cement or Real	We take an extra step to spray a non foam plastic layer prior to the closed molded foam process
Surface Toughness	EXCELLENT	FAIR	EXCELLENT	Our hard coat layer adds toughness and durability
Color Quality	EXCELLENT	FAIR-GOOD	EXCELLENT	Our multi-step coloring process creates a beautiful and incredibly realistic finished product
Color Retention	EXCELLENT	FAIR-GOOD	EXCELLENT	We use a three step coloring process which provides excellent weatherability. Also, a polyurethane clear coat option is available
Insulation Value	EXCELLENT	GOOD-EXCELLENT	NONE	Ours has even better R value due to the lower density foam
Weight Per Sq. Ft.	~1.25 LBS	~1.0 LBS	~13-20 LBS	Significantly lower weight than using real or cultured stone

## PROJECT & COST COMPARISONS

When deciding to install stone veneer on a project is best to have all the information available for comparison. Listed below are the associated installation times and materials needed for installing these different type of veneer panels. These estimates are based on doing a 20 ft. x 8 ft. (160 sq. ft.) wall.

	URESTONE PANELS	COMPETITIVE FAUX PAN-	CULTURED OR NATURAL STONE
Pieces	5 panels	20 panels	~1280 individual stones
Total Weight	~192 LBS	~160 LBS	2080 - 3200 LBS
Transportation Method	standard pickup truck	standard pickup truck or SUV	heavy duty truck
Installation Time	2-3 hours	4-5 hours	30-40 hours
Installation Cost	\$0 with two home-owner team or \$180 for professional installation	\$0 with two home-owner team or \$288 for professional installation	average labor cost of \$8/ sq ft. = \$1280
Materials Needed	5 x adhesive 3 x colored caulk deck screws	5 x adhesive 6 x colored caulk deck screws	7 sheets of 3'x 8' metal mesh 10 x 80 lb. bags of cement scratch coat 35 x 60# bag of mortar